

USFB/CS/SE/2024-25/84

Date: October 24, 2024

To,

National Stock Exchange of India Limited

Listing Department, Exchange Plaza, C -1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai-400 051

Symbol: UJJIVANSFB

Dear Sir/Madam.

BSE Limited

Listing Compliance, P.J. Tower, Dalal Street, Fort, Mumbai-400 001

Scrip Code: 542904

Sub: Press Release and Investor Presentation on the financial performance of the Bank for the quarter and half year ended September 30, 2024

Further to our intimation carrying reference number USFB/CS/SE/2024-25/83 dated October 24, 2024 please find enclosed herewith, a copy of the press release and investor presentation on the business and financial performance of the Bank for the quarter and half year ended September 30, 2024.

This intimation shall also be available on the Bank's website at www.ujjivansfb.in.

We request you to take note of the above.

Thanking You,

Yours faithfully,

For UJJIVAN SMALL FINANCE BANK LIMITED

Sanjeev Barnwal Company Secretary & Head of Regulatory Framework

Encl: As mentioned above



Press Release

Secured book leading to asset book growth; NIM healthy at 9.2% Asset quality stable – GNPA /NNPA at 2.5%/0.6%

Gross loan book at ₹ 30,344 crore up 14% YoY; Secured book at 34.9% at Sep'24 vs 31.3% at Jun'24; Deposits at ₹ 34,070 crore up 17% YoY; CASA up 26% YoY; CASA ratio at 25.9%

Bengaluru, Thursday 24 October, 2024: Ujjivan Small Finance Bank ltd. [BSE: 542904; NSE: UJJIVANSFB], today announced its financial performance for the quarter ended September 30, 2024

Summary of Ujjivan Small Finance Bank Business Performance – Q2FY25

Assets

- Gross loan book at ₹ 30,344* crore up 14% (YoY)/ 1% (QoQ)
- Secured book at 34.9% as of Sep'24 vs 31.3% as of Jun'24
- Disbursements at ₹ 5,376 crore in Q2FY25 down 6% (YoY) and up 2% (QoQ)

Collection and Asset Quality

- Collection Efficiency at ~97% in Sep'24; NDA collection consistently at ~99%
- Portfolio at risk* at 5.1% as of Sep'24; GNPA* at 2.5% as of Sep'24 vs 2.3% as of Jun'24; NNPA* at 0.6% as of Sep'24 vs 0.4% as of June'24
- Q2FY25 write-off at ₹ 140 crore; Provision coverage ratio as on Sep'24 is 78%[#]

Deposits

- Deposits at ₹ 34,070 crore as of Sep'24 up 17% (YoY)/5% (QoQ)
- CASA at ₹8,832 crore up 26% (YoY); CASA ratio at 25.9% as of Sep'24 vs 25.6% as of Jun'24
- Retail TD[^] at ₹ 15,914 crore, up 35% (YoY)/2% (QoQ)

Financials

- Q2FY25 NII of ₹ 944 crore up 15% (YoY)/ 0.2% (QoQ); NIM at 9.2% for Q2FY25
- Cost to Income ratio at 60% in Q2FY25
- Q2FY25 PPoP at ₹ 461 crore; Q2FY25 PAT at ₹ 233 Crore
- RoA/RoE at 2.2%/15.7% in Q2FY25

Capital and Liquidity

- Capital adequacy ratio at 23.4% with Tier-1 capital at 21.6%
- Provisional Daily Average LCR for Sep'24 was 130%

^{*} Without adjusting IBPC & Securitization of ₹579 crore/ ₹2,369 crore/ ₹1,685 crore as on Sep 2024/ Jun 2024/ Sep 2023

[^] Retail TDs are TDs less than ₹ 3 crore

[#] Floating provision of ₹ 250 crore continues to be on books & can be utilized for making specific provisions in future during extraordinary circumstances, with prior approval from the RBI. Of this ₹ 30 crore was moved to Tier II capital in Jun'22 and ₹120 crore is earmarked for PCR calculation.



Mr. Sanjeev Nautiyal, MD & CEO, Ujjivan Small Finance Bank said, "Ujjivan has always stood strong and successfully navigated headwinds in the industry. Similarly, our resilient business model and sound reading of the on-ground situation has always kept us better prepared to identify and manage such issues confidently. As we had mentioned in our previous interactions, we had emanated pockets of stress across the country due to elevated indebtedness levels. Hence, we have proactively developed a cautious approach in terms of growth in microfinance space and have beefed up our vigilance to manage asset quality.

Ujjivan has constantly strategized to de-risk its portfolio by introducing more secured products in its offerings. In last 18 months Bank has launched products like Micro Mortgages, Gold Loan, Vehicle Loan, Agri and Working Capital (SME) loans and they are increasingly contributing to the overall asset book each month. This also reflects in our faster growth in secured asset portfolio, growing 12% sequentially. Currently our secured book contribution stands at 34.9% in Sep'24 vs 31.3% in Jun'24. Total asset book grew 14% YoY/1% QoQ to ₹ 30,344 crores in Sep'24. CD ratio is at 89%, with healthy total deposit growth at 17% YoY/5% QoQ to ₹34,070 crores. Introduction of solution-based products and increasingly enhancing product suite and delivery of quality service has continued to bring customer delight. Our CASA deposits continue to improve at ₹8,832 crore up 6% QoQ now contributing ~26% to the total deposits. Our service channels like Hello Ujjivan, our home-grown app is enabled with self-onboarding processes of repeat, pre-approved, and top-up loans for Individual Loans segment. Additionally, we continue to evolve and improve our business net banking by offering tax payment facility. We have also secured AD-1 licence that will enable us to offer range of forex services, increasing offerings to our MSME and retail customers. This will also benefit our Other Income in the upcoming quarters. Collections are slightly impacted, primarily on the Group loan segment at 97% in Sep'24 vs 98% in Jun'24. This also reflects in the stress appearing on overall GNPA at 2.5% in Sep'24 vs 2.3% in Jun'24. Our cautious approach by introducing stricter norms compared to MFIN guidelines will ensure quality acquisition.

NIM for the quarter at 9.2% was supported by cost of funds stable at 7.5%. PPoP for the quarter was at ₹ 461 crore and PAT for the quarter was ₹ 233 crore. This was impacted due to much slower growth vs previous quarters on account of impact on our Micro Finance Business book and due to rising credit cost. We are confident of our business as we progress to build a 'bank of the future' diversifying our portfolio, increasing secured asset portfolio, leveraging on our strengths and presenting ourselves as widely accepted Bank for the masses.

About Ujjivan Small Finance Bank Limited:

Ujjivan Small Finance Bank Limited is a small finance bank licensed under Section 22 (1) of the Banking Regulation Act, 1949 to carry on the business of small finance bank in India. Bank serves ~92 lakh customers through 752 branches and 23,746 employees spread across 326 districts and 26 states and union territories in India. Gross loan book stands at ₹ 30,344 crore with a deposit base of ₹ 34,070 crore as of Sep 30, 2024. The Bank has been assigned a credit rating of AA- (Stable)/A1+ from CARE/CRISIL respectively towards its long-term bank facilities, fixed deposits and CD program depicting sustenance of Banks Performance

'We constantly strive to ensure strong corporate culture which emphasizes on integrating CSR values with business objectives. We work with communities in navigating the unprecedented challenges primarily focused on healthcare, disaster relief, Covid relief, livelihood for especially abled people, education, and community infrastructure development.'

Web: www.ujjivansfb.in Twitter: @UjjivanSFB

Safe Harbour:

Some of the statements in this document that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

For further information, please contact:

Ujjivan Small Finance Bank Limited

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ram.uppara@ujjivan.com

Q2FY25 INVESTOR PRESENTATION



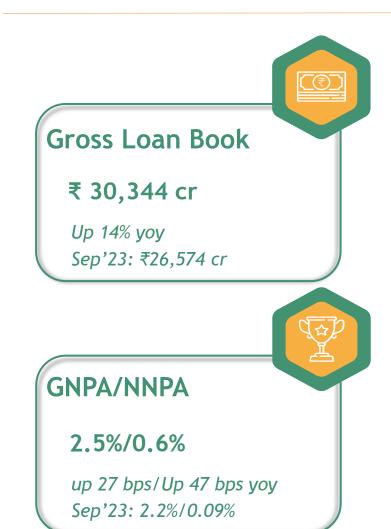
DISCLAIMER

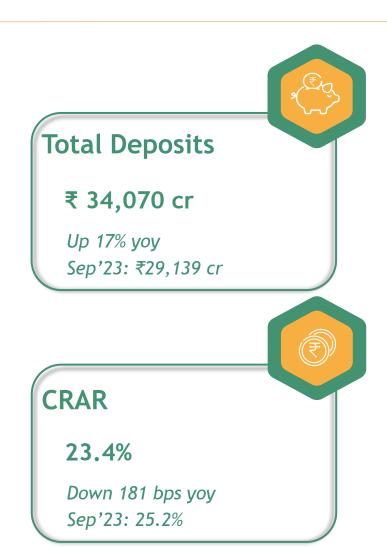


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- This presentation is not intended to be an offer document or a prospectus under the Companies Act, 2013 and Rules made thereafter, as amended, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended or any other applicable law.
- Figures for the previous period / year have been regrouped wherever necessary to conform to the current period's / year's presentation. Total in some columns / rows may not agree due to rounding off.
- Note: All financial numbers in the presentation are from Audited Financials or Limited Reviewed financials or based on Management estimates.

KEY HIGHLIGHTS - Q2FY25 (1/2)







Retail TD*+ CASA ₹ 24,746 cr **Up 32% yoy** Sep'23: ₹18,818 cr **Employees** 23,746 **Up 13% yoy** Sep'23: 21,040

^{*} Note: Retail TD are TDs below ₹ 3 Crs; ** Floating provision of ₹250 Cr (NPA provision: ₹ 120 cr; Other provision: ₹ 100 cr; Tier-II Capital: ₹ 30 cr) continues to be on the books which can be utilized for making specific provisions in future during extraordinary circumstances, with prior approval from the RBI (as & when required); *** All NPA and gross loan book data in this document 3 (except in Financial Overview section) are without adjusting for IBPC & Securitization book

KEY HIGHLIGHTS - Q2FY25 / H1FY25 (2/2)



NII



NIM



PPoP



PAT



RoA



RoE

Q2FY25 Vs Q2FY24

₹ 944 cr Up 15% Vs ₹ 823 cr

9.2% Up 39 bps Vs 8.8%

₹ 461 cr down 5% Vs ₹ 483 cr

₹ 233 cr down 29% Vs ₹ 328 cr

2.2% down 138 bps Vs 3.6%

15.7% down 1227 bps Vs 28.0%

H1FY25 Vs H1FY24

₹ 1,885 cr Up 17% Vs ₹ 1,616 cr

9.2% Up 23 bps Vs 9.0%

₹ 970 cr *Up 3% Vs* ₹ 941 cr

₹ **534 cr** *down* 18% *Vs* ₹ 652 *cr*

2.5% down 108 bps Vs 3.6%

18.5% down 1046 bps Vs 29.0%

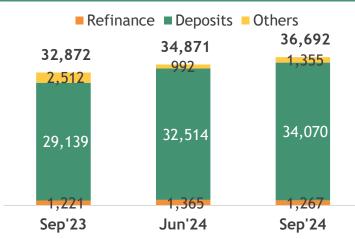


Liabilities: Driving Retail Deposit Base

HEALTHY DEPOSIT GROWTH WITH RETAIL AT FOREFRONT



Total liabilities profile (₹ in crore)



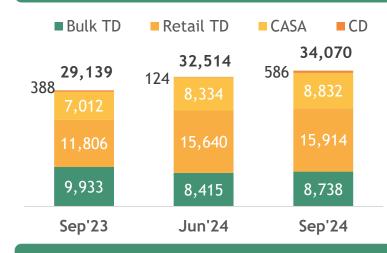
Improving Average SA Balances(₹ in '000)

■ Overall ■ Retail Branch Banking



^ TD: Term Deposits, CASA: Current Account, Savings Account; *Cost of Blended Deposits - TD + CA+ SA; # On Book + off Book

Deposits break-up (₹ in crore)

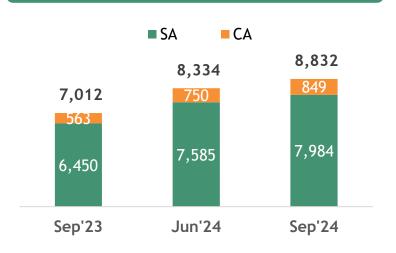


Cost of funds#

■ CoF ■ Deposits* ■ CASA



CASA break-up (₹ in crore)



- ❖ Retail Deposits at 73% vs 74% as of Jun'24
- CASA% at 25.9% as on Sep'24 up by 26% YoY
- Average daily LCR at 130% for Sep'24
- Credit To Deposit Ratio: 87.4% as of Sep'24, adjusted for IBPC/ Securitisation book (89.1% including IBPC/Securitisation)
- Ratings CRISIL A1+, (₹ 2,500 Cr certificate of deposits); CARE AA- (stable) (Long term bank facilities, ₹ 10,000 Cr Fixed Deposits)

Sep'24

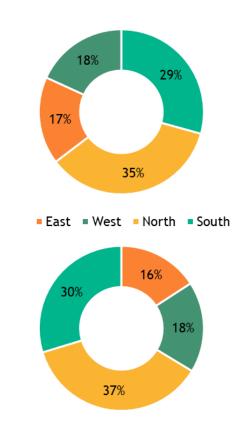
WELL-DIVERSIFIED DEPOSIT MIX

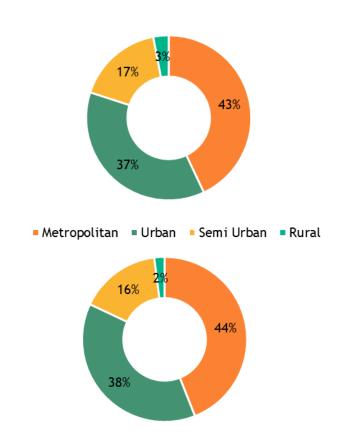


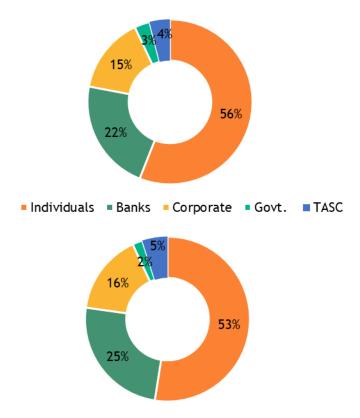
Region-wise deposit mix

Branch classification wise deposit mix

Segment wise deposit mix







Deposits from individual continues to grow with our focus on building granular deposit base, with concentration below 15% in each state



Assets: Well-diversified growth with new customer acquisition

GROSS LOAN BOOK AND DISBURSEMENT TREND



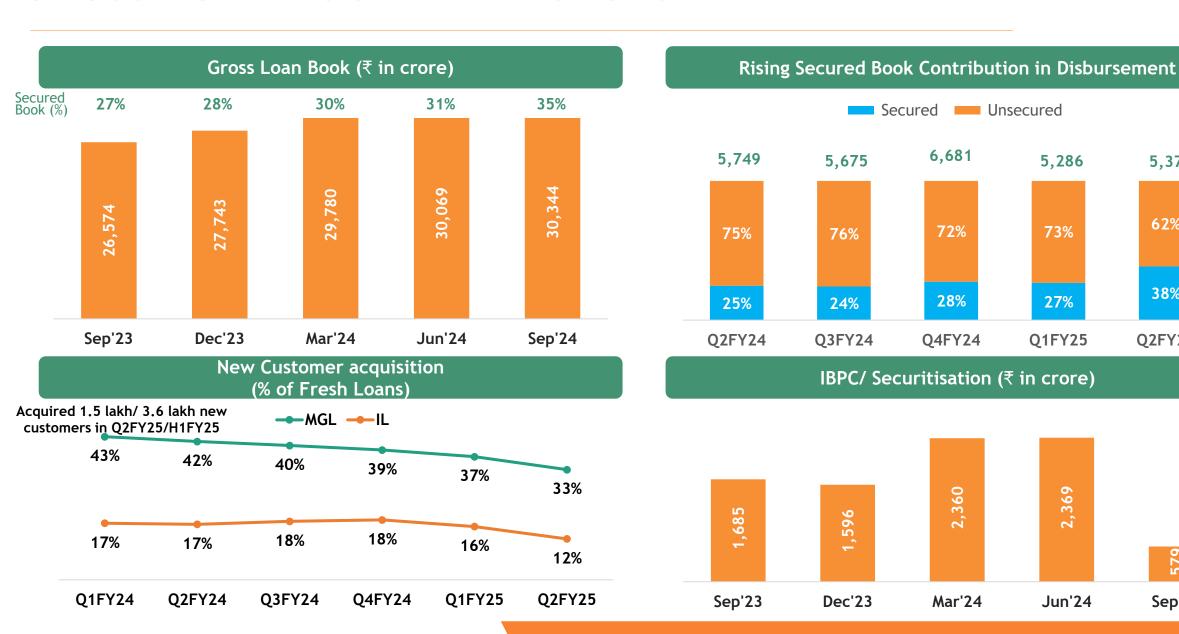
5,376

62%

38%

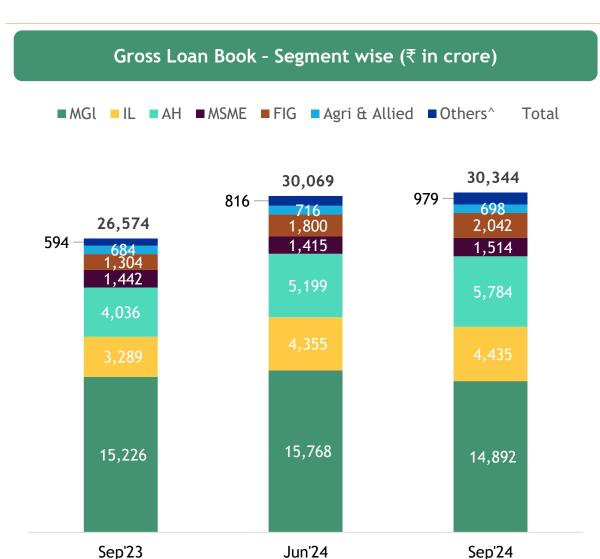
Q2FY25

Sep'24



GROSS ADVANCES - YOY GROWTH





Product	% Gross Loan Book	Growth YoY	Growth QoQ
Group Loans	49%	(2)%	(6)%
Individual Loans	15%	35%	2%
MSME	5%	5%	7 %
Affordable Housing*	19%	43%	11%
FIG Lending	7 %	57%	13%
Agri & Allied Loans	2%	2%	(3)%
Others^	3%	65%	20%
Total	100%	14%	1%

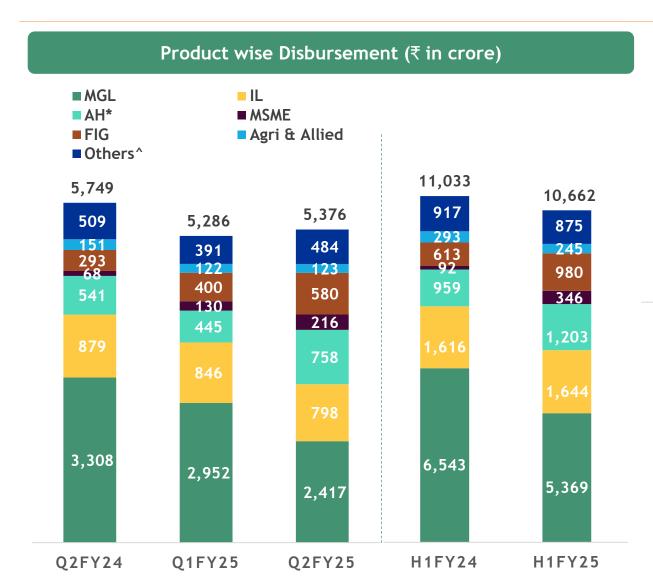
GL- Group Loans; IL- Individual Loans; MSME- Micro Small & Medium Enterprise; Housing (Including M-LAP); FIG- Financial Institution Groups; Agri & Allied includes secured agri products & KPC

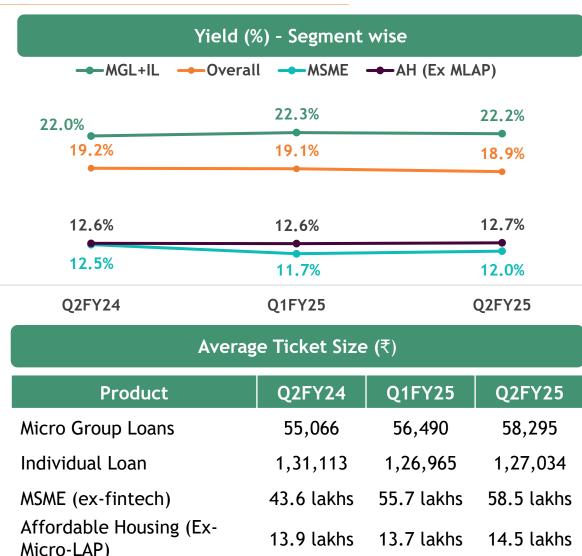
AH- Affordable

Note: Individual loans consist of Business Loans & Home Improvement loans. Unsecured loans in the nature of agri & allied activities earlier grouped under Individual loans are now considered under Agri & Allied loans.









[^]Includes Vehicle loan, Gold Loan, Staff Loan, OD-FD & others

^{*} Includes Micro-LAP

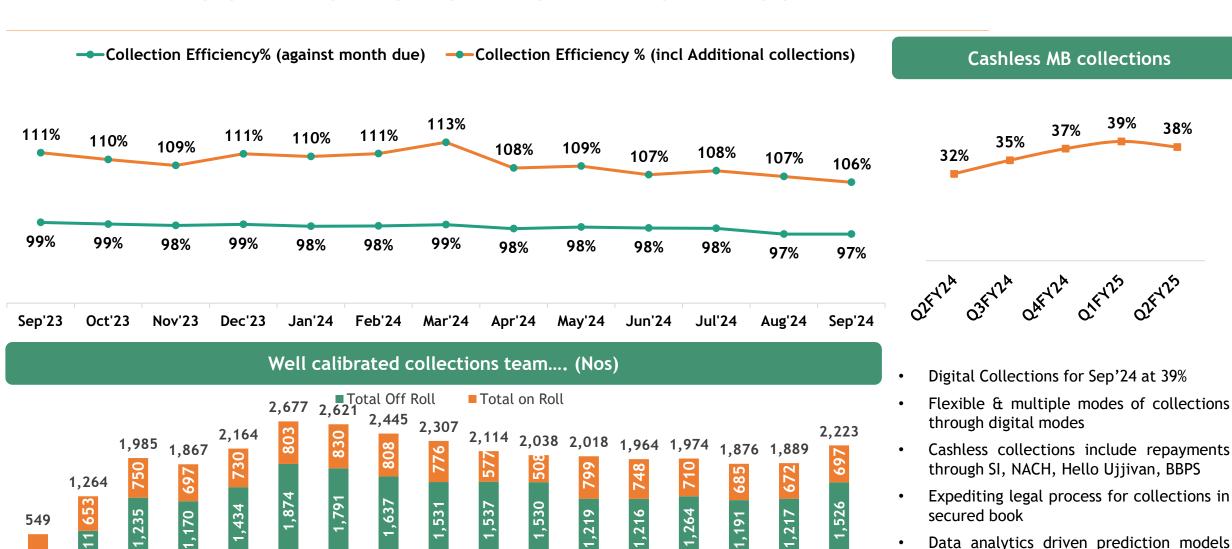


ASSET QUALITY

HEALTHY COLLECTIONS DESPITE STRESS



38%



Note: Collection efficiency - collections for the period against dues for the period. It does not include pre-closures and any advance or future payments

13

based on Early Warning Triggers aiding in

better collections

Sep'20 Dec'20 Mar'21 Jun'21 Sep'21 Dec'21 Mar'22 Jun'22 Sep'22 Dec'22 Mar'23 Jun'23 Sep'23 Dec'23 Mar'24 Jun'24 Sep'24



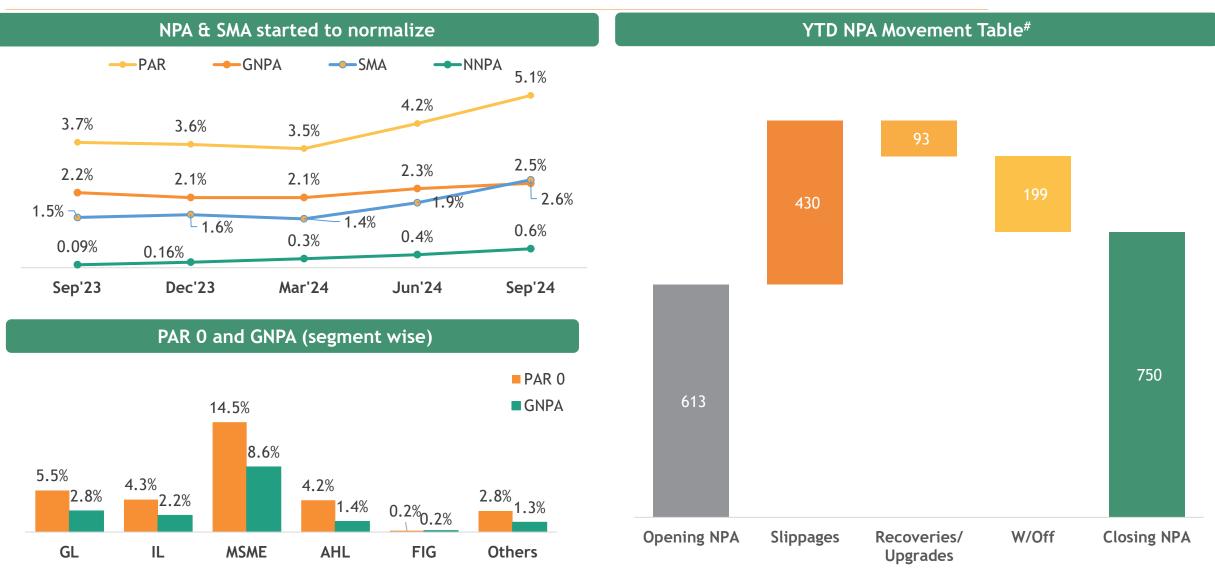


₹ Crore		Jul'	24			Aug'	24			Sep'	24	
Verticals	Due	Collection	%	Additional Collection	Due	Collection	%	Additional Collection	Due	Collection	%	Additional Collection
Group Loans	1,300.6	1,268.6*	98%	93.8	1,298.9	1,256.5*	97%	93.4	1,291.7	1,247.0*	97%	89.0
Individual Loans	344.6	338.5*	98%	32.5	350.4	342.0*	98%	32.7	355.1	346.2*	98%	31.4
Affordable Housing	74.6	72.7	97%	58.0	77.0	74.3	96%	44.2	79.6	77.3	97%	45.4
MSME	23.2	20.3	88%	20.1	23.3	20.5	88%	17.4	23.3	20.3	87%	15.2
FIG Lending	144.4	144.4	100%	-	104.6	104.6	100%	-	134.1	134.1	100%	-
Others	17.9	16.2	91%	2.2	18.0	16.3	91%	1.8	18.5	17.0	92 %	1.7
Total	1,905.3	1,860.6	98%	206.6	1,872.1	1,814.1	97%	189.6	1,902.3	1,841.9	97%	182.7

^{*} Including OD collection

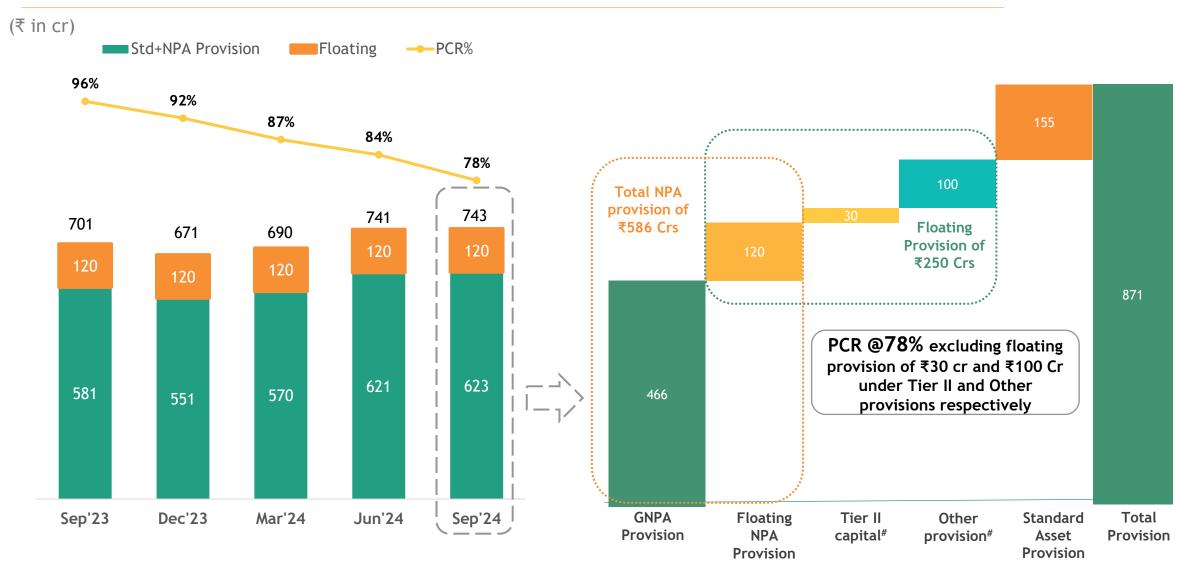
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CONSISTENT COLLECTIONS MAINTAINING ASSET QUALITY



HEALTHY FLOATING PROVISION COVER





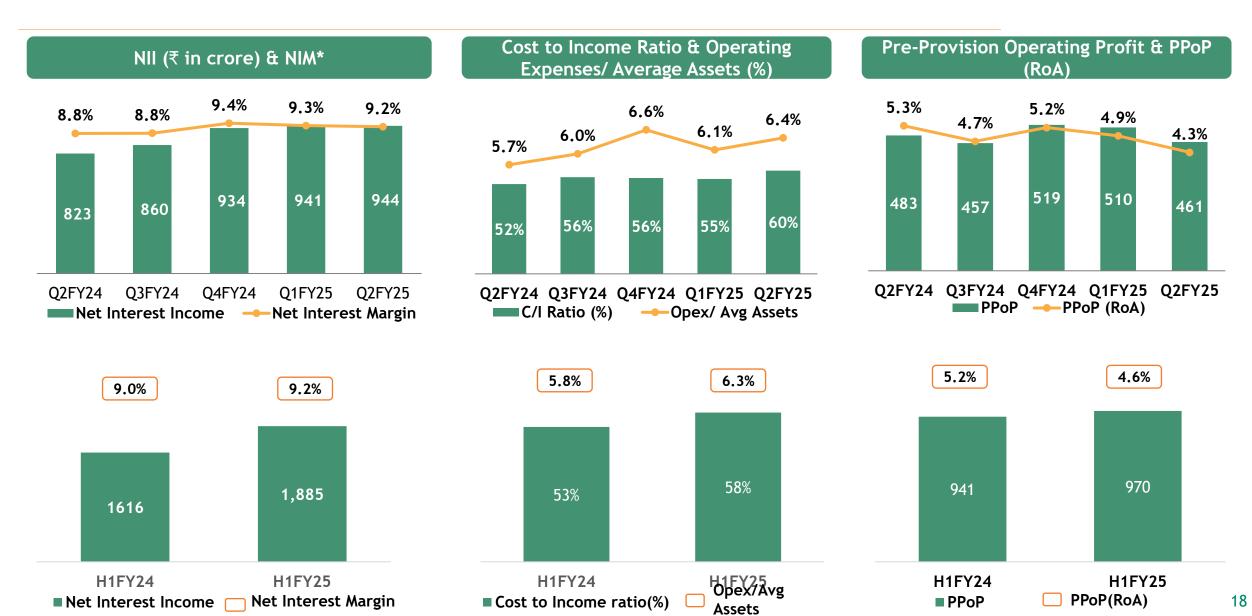
Floating provision of ₹ 250 crore continues to be on books & can be utilized for making specific provisions in future during extraordinary circumstances, with prior approval from the RBI. Of this ₹ 30 crore was moved to Tier II capital in Jun'22 and ₹120 crore is earmarked for PCR calculation.



Financial Overview

FINANCIAL OVERVIEW

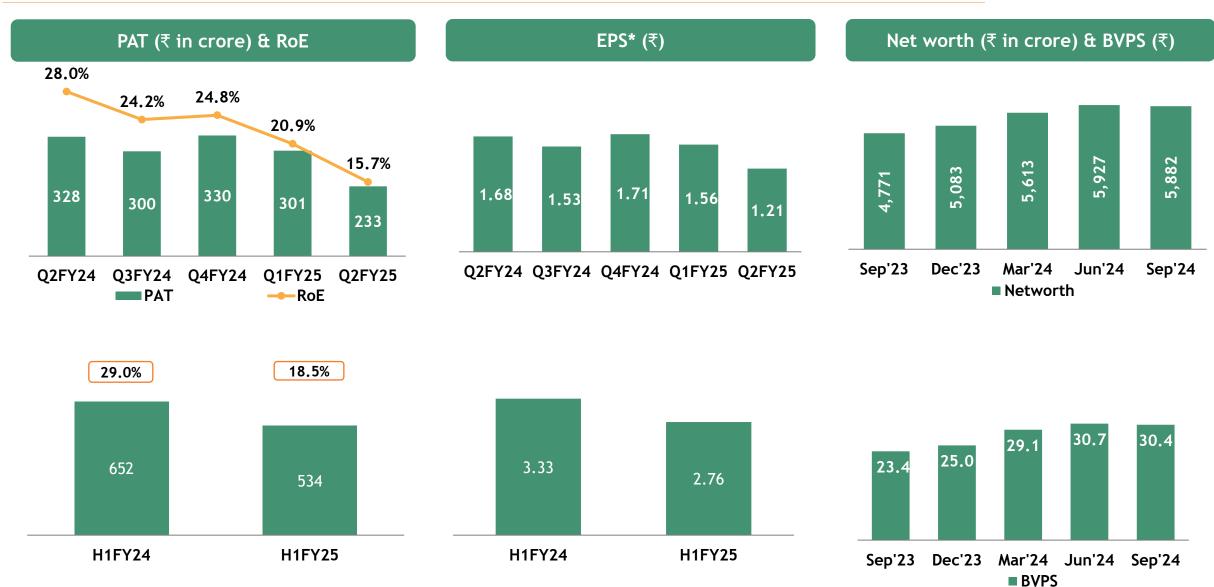




^{*} NIM based on total book including IBPC & Securitization

FINANCIAL OVERVIEW









Particulars (₹ in crore)	Q2-FY25	Q2-FY24	YoY Growth	Q1-FY25	QoQ Growth	H1-FY25	H1-FY24	YoY Growth
Interest Earned	1,613	1,391	16%	1,577	2%	3,190	2,678	19%
Other Income	207	189	11%	197	5%	404	366	11%
Total Income	1,820	1,580	15%	1,774	3%	3,594	3,044	18%
Interest Expended	669	568	18%	636	5%	1,305	1,062	23%
Personnel Expenses	380	283	34%	348	9 %	729	558	31%
Operating Expenses	310	245	26%	281	10%	591	482	22%
Total Cost	1,359	1,096	24%	1,265	7%	2,624	2,102	25%
Pre Provision Operating Profit	461	483	(4)%	510	(10)%	970	941	3%
Credit cost	151	47	221%	110	37%	260	73	257%
Other provisions & contingencies	(0)	(0)	NM	0	NM	0	0	NM
Tax	77	109	(28)%	99	(22)%	176	217	(19)%
Net profit for the period	233	328	(29)%	301	(23)%	534	652	(18)%

TOTAL INCOME - BREAKUP



Particulars (₹ in crore)	Q2-FY25	Q2-FY24	YoY Growth	Q1-FY25	QoQ Growth	H1-FY25	H1-FY24	YoY Growth
Interest on loan	1,405	1,210	16%	1,379	2%	2,784	2,343	19%
Int. on investments	203	177	15%	195	4 %	398	326	22%
Securitization Income	4	4	(12)%	3	28%	7	8	(19)%
Total Interest Earned	1,613	1,391	16%	1,577	2%	3,190	2,678	19%
Processing Fees	70	73	(4)%	69	1%	139	140	(1)%
PSLC Income	8	0	NM	20	(63)%	28	26	7%
Insurance Income	29	37	(20)%	22	36%	51	46	10%
Bad Debt Recovery	25	39	(34)%	27	(5)%	52	74	(29)%
Treasury	9	1	646%	5	59%	14	9	64%
Misc. Income*	66	39	76%	54	24%	120	72	67%
Total Other Income	207	189	11%	197	5%	404	366	11%
Total Income	1,820	1,580	15%	1,774	3%	3,594	3,044	18%

^{*} Includes cards AMC charges, NFS/ other banking operations income and foreclosure/ late payment & other charges





Particulars (₹ in crore)	As at Sep 30, 2024	As at Jun 30, 2024	As at Sep 30, 2023
CAPITAL AND LIABILITIES	,	,	,
Net worth	5,882	5,927	4,771
Capital	1,934	1,933	2,156
Employees Stock Options Outstanding	82	77	55
Reserves and Surplus	3,866	3,918	2,560
Deposits	34,070	32,514	29,139
Borrowings	2,622	2,358	3,733
Other Liabilities and Provisions	1,045	1,252	1,038
TOTAL	43,619	42,050	38,680
ASSETS			
Cash and Balances with Reserve Bank of India	2,253	2,119	1,847
Balance with Banks and Money at Call and Short Notice	262	351	408
Investments	10,592	11,118	10,930
Advances	29,179	27,114	24,325
Fixed Assets	480	470	357
Other Assets	853	878	814
OTAL	43,619	42,050	38,680





(₹ in Crore)	Sep'23	Dec'23	Mar'24	Jun'24	Sep'24
Credit Risk Weighted Assets	18,839	20,924	22,829	23,625	24,954
Tier I Capital	4,239	4,597	5,155	5,425	5,390
Tier II Capital*	506	503	482	446	443
Total Capital	4,745	5,099	5,637	5,870	5,833
CRAR	25.19%	24.37%	24.69%	24.85%	23.38%
Tier I CRAR	22.50%	21.97%	22.58%	22.96%	21.60%
Tier II CRAR	2.69%	2.40%	2.11%	1.89%	1.78%
Floating Provision considered in Tier II out of 250 Cr	30	30	30	30	30

Floating provision of ₹250 Cr created in Jun'21 continues to be on books and can be utilized for making specific provisions in extraordinary circumstances with prior approval of RBI. Including ₹ 250 Cr of floating provision, total provision on gross loan book are at ₹ 942 Cr as of 31st Dec'22 / ₹ 877 Cr as of Mar'23 / ₹ 845 Cr as of Jun'23 / ₹ 831 Cr as of Sep'23 / ₹ 801 Cr as of Dec'23 / ₹ 820 Cr as of Mar'24 / ₹ 869 Cr as of Jun'24 / ₹ 871 Cr as of Sep'24

For FY 21 - 22 ₹250 Cr was utilized towards NNPA/ PCR calculation;

During June 2022, the Bank had utilized ₹220 Cr for NNPA/ PCR calculation and ₹30 Cr was utilized as part of Tier II capital; As a result of sustained recovery efforts and continued improvement in the Banks portfolio leading to reduction in GNPA of the Bank, in the current quarter only ₹120 Cr is utilized for NNPA/ PCR calculation, ₹30 Cr has been utilized as part of Tier II capital. The balance ₹100 Cr has been grouped as part of other provisions without utilising the same towards Tier II capital, this amount continues to be earmarked for utilization for NNPA/PCR (as and when required)



Ujjivan - Platform for growth

Please refer to <u>Investor Meet Presentation</u> for more details uploaded on our website, <u>www.ujjivansfb.in</u>

SERVING CUSTOMERS THROUGH MULTIPLE CHANNELS





Retail Mobile / Internet Banking

- Loaded with 125+ Features i.e financial & Non Financial
- Available in 9 Languages (including English)
- Easy access to multiple relationships with one app
- Multiple payments modes available such as NEFT, RTGS, IMPS & Internal fund transfers
- Value added features i.e GST & Bill Payments available



Hello Ujjivan App

- India's 1st Voice Visual Vernacular App launched for Micro Banking segments of customers
- Available in 11 Languages (including English) with Chatbot facility
- Helps conduct basic financial & non-financial banking transactions

Multiple Digital channels



Payments

- UPI enabled for customers to support P2P, P2M & P2PM transactions
- Live on UPI Lite for low value UPI transactions below ₹ 500
- AePS enabled platform to promote Digital Inclusion
- Merchant OR Codes for small merchants/retailers
- Secured Payment Gateways for e-Com transactions



Digital Acquisition (DFD / DSA)

- Ujjivan's fully digital solution to open Savings Account & Fixed Deposit
- · Available for new and standalone existing customers
- Account can be opened from anywhere within India
- Solution integrated with video KYC
- Ujjivan's 1st solution fully deployed on AWS Cloud



Business Internet Banking

- Dedicated platform for Corporate customers
- Maker Checker facility
- · High volume bulk upload facility
- Multi Fund Transfer option available
- GST & Direct tax payments feature for corporate customers

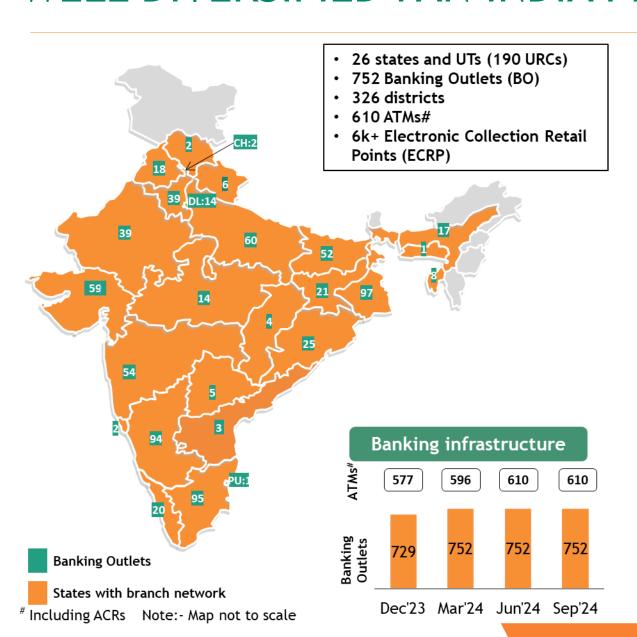


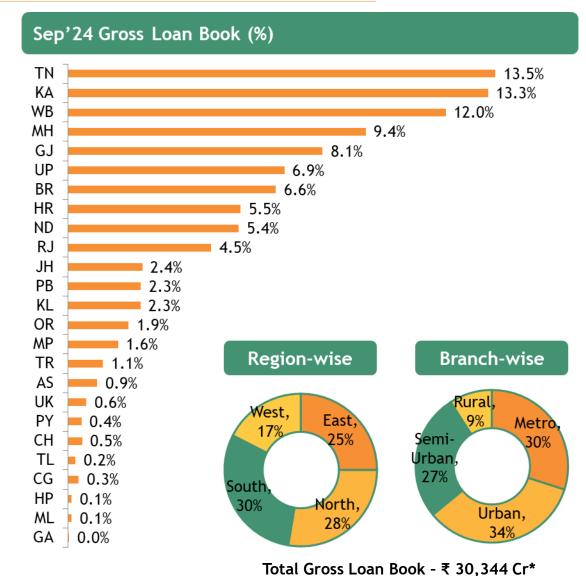
SMS & Missed Call Banking

- Providing basic services for customers using feature phones
- Helps conduct basic banking transactions such as Balance Enquiry, Mini statement, Last 5 Transactions, Request cheque Book, Hotlist Debit Card etc.

WELL DIVERSIFIED PAN INDIA PRESENCE





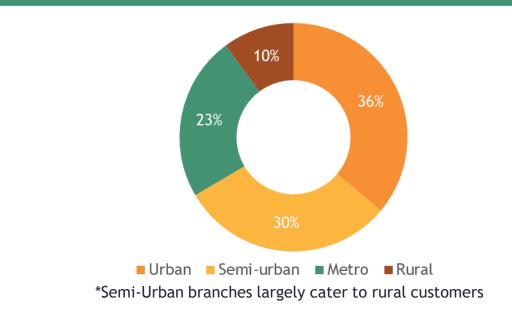


EXPANDING CUSTOMER BASE





Customer Base - Basis of Branch Classification



- Liability customers grew by 17% YoY
- New customer acquisition continues to be a key focus
- Net Liability only customer addition at 1.6 lakhs for the quarter
- Borrower base up with 0.3 lakhs net addition in Q2FY25 vs 1.4 lakhs in Q1FY25

COMPREHENSIVE SUITE OF PRODUCTS & SERVICES



Micro-Banking

- **Group Loans**
- Individual Loans
- Top up Loans
- Agriculture & allied loans
- Gold loan
- Street vendor loan
- Water Sanitation Loan
- Cattle Maintenance Loan
- NULM^
- Pre-approved IL

Micro, Small & Medium **Enterprise Loans**

- Prime LAP# Semi Formal
- Elite LAP# Formal
- Business EDGE Overdraft
- Dealer Finance
- Working Capital Overdraft
- Working Capital TL*

Affordable Housing Loans

- Construction and Purchase
- Home Improvement
- Composite Home
- Home Equity Loan
- Commercial Purchase Loan
- Pre Qualified Top-up
- Micro-LAP
- Micro Business Loan
- Micro Home Improvement Loan

Financial Institutions Group

- Term loan to NBFCs, HFCs and MFIs
- CC/OD
- Bank Guarantee
- CP/NCD
- Working Capital Demand Loan (WCDL)

Others

- Two-wheeler loans
- E-3 wheeler loans
- Busimoni OD
- OD against FD
- Loan Against FD
- Non MF Loans

- **Retail Products**
- Current Account
- Savings Account
- Non Resident Account
- Term Deposit
- Digital Savings & FD

Institutional **Products**

- Fixed Deposits
- Term Money
- Institutional Savings
- Current Account
- Certificate of Deposit
- PFMS Integration

- Call money products
- G-Sec trading
- Collection and CC/OD variants of current account

Fee based **Products**

- Insurance
- 3-in-1 Demat Trading Services
- Forex
- APY & NPS
- Aadhaar enrolment services
- CMS
- · Safe deposit locker

Branch Banking, Asset Centers

ATM / POS / QR code/ Money Mitra/ Touchpoints

Mobile & Internet Banking, Hello Ujjivan Phone Banking, IVR, **Video Banking**

Internet & Corporate **Banking**

Loan against property

* Term Loan

Channels

[^] National urban livelihood mission

STRONG INDEPENDENT BOARD (1/2)



Name	Education	Experience
Banavar Anantharamaiah Prabhakar Chairman and Independent Director	Commerce graduate, University of Mysore, Chartered Accountant.	Retired as Chairman and Managing Director of Andhra Bank after serving various Banks for about 37 years. Prior to that he served as the Executive Director of Bank of India for a period over 3 years, He also worked abroad for about eight years in two stints at Zambia and U.K. He was the Chief Executive of Bank of Baroda UK Operations.
Sanjeev Nautiyal* Managing Director and CEO (w.e.f. July 01, 2024)	BA, MBA and Certified Associate of the Indian Institute of Bankers	He is a banker with over three decades of extensive strategic domain expertise in Retail, SME, Financial Inclusion, Operations, HR, International Banking, and Treasury. He earlier held significant roles as Deputy Managing Director, Financial Inclusion & Micro Markets, SBI and MD & CEO, SBI Life Insurance. He earlier served as an Independent Director in Life Insurance Corporation and as an advisor in various organisations.
Samit Kumar Ghosh Non-Executive Director	MBA, Wharton School of Business, University of Pennsylvania.	Founder of UFSL and served as its MD & CEO. He retired as MD and CEO of Ujjivan SFB on November 30, 2019. He is a Career banker with over 30 years of experience in India & overseas.
Sudha Suresh Independent Director	B.Com (Honors) C.A., Grad ICWA, CS	Finance professional with a rich experience of over two decades in various organizations & a decade as practicing chartered accountant. She is the founding partner of S. Rao & Associates, Chartered Accountants, Bangalore and founder of Mani Capital. She was the MD & CEO (2017-18) and Chief Financial Officer (2008-17) of UFSL
Rajni Mishra Independent Director	M.Com (Gold Medallist), MS University, Vadodara	Career banker for nearly four decades with SBI as well as its associate banks. Handled varied assignments and diverse portfolios, gained exposure in risk management, branch administration, corporate credit, forex treasury etc. She was the chairperson and Independent Director of NCL Buildtek limited, Hyderabad
Ravichandran Venkataraman Independent Director	Qualified FCCA (UK), ACMA (UK), Program for CFOs with Wharton Business School	A global leader with a track record spanning 30+ years having worked in India, London and Bahrain. He brings a strong business background and having worked with top Business Leaders in over 100 countries. He is the Chairperson of eVidyaloka Trust, a not-for-profit social enterprise into remote education for rural children in India. Previously, he has worked with HP's Global Business Services, Hewlett Packard, ANZ Bank and Bank Muscat.

STRONG INDEPENDENT BOARD (2/2)



Name	Education	Experience
Rajesh Kumar Jogi Independent Director	Bachelor of Arts (Economics), Fellow member ICAI, Advanced Management Program from Harvard Business School	Rich work experience of 27 years in Banking industry with a focus on risk management. Previously was associated with Natwest Group (erstwhile RBS Group) and was Chief Risk Officer, India of the Royal Bank of Scotland and subsequently the Country Head of Risk, India for the Group
Anita Ramachandran Independent Director	MBA from Jamnalal Bajaj Institute	HR expert with over 40 years of experience as a management consultant. Began her career with AF Ferguson & Co and has worked in a wide range of areas. Founded Cerebrus Consultants in 1995 to focus on HR advisory services, including Organisation transformation. Has been an Independent Director on various Boards for the last 20 years.
Carol Furtado** Executive Director	Masters in Business Administration (Finance)	She comes with 26+ years of banking experience in Retail Banking and NBFC domains with expertise in leading Business, Banking operations, Credit and People functions. Carol is a key member of the leadership team that laid the foundation and built Ujjivan. She was instrumental in the recognition of Ujjivan as a certified great place to work. She has previously worked with the ANZ group, Bank Muscat and Centurion Bank Ltd. In 2009, she was the recipient of the Financial Women's Association award by Women's World Banking in recognition of her demonstrated professional commitment.
Mona Kachhwaha*** Independent Director	MBA: Post Graduate Diploma in Business Management B.A. (Hons)	She has over 30 years of experience in banking and impact investing. She is a Partner at UC Impower, an early-growth stage equity fund, incubated by Unitus Capital (2020-Present Previously, at Caspian Impact Investment Adviser (2007-2019), she managed the India Financial Inclusion Fund. She started her career at Citibank (1994-2007), where she worked across various retail asset businesses and led the bank's foray into Inclusive Finance in 2005.

KEY GROWTH STRATEGIES



01

COMPREHENSIVE & RELEVANT PRODUCTS

- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services
- Increase penetration of asset products under Retail, MSME and housing segments



STRONG DISTRIBUTION & COLLECTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach, banking outlets and infrastructure
- Build a dynamic and strong collection network
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment

02

FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform; focus on user adoption with programs like DigiMitra*
- Invest in API platform, innovations, fintech partnerships to widen product offerings/ banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish bank as a modern technology enabled bank



CONTINUE FOCUS ON IMPROVING FINANCIAL AND DIGITAL INCLUSION

- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways

03

BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building a sticky deposit base and attracting new customers; focus on retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs

06

DIVERSIFY REVENUE STREAMS

- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers



Annexures

AWARDS & ACCOLADES











BankTech X Factor Awards 2024 Cybersecurity Excellence Award

Flame Awards Asia

- Best Use of Technology in Consumer Engagement & Expansion
- Experiential Marketing Campaign of the Year

Pitch BFSI Marketing Awards
Most Effective Holiday, Seasonal &
festival Marketing









CX Excellence Awards 2024
Vernacular language support
in Mobile banking



SKOCH Fintech Award Mobile Banking Solution

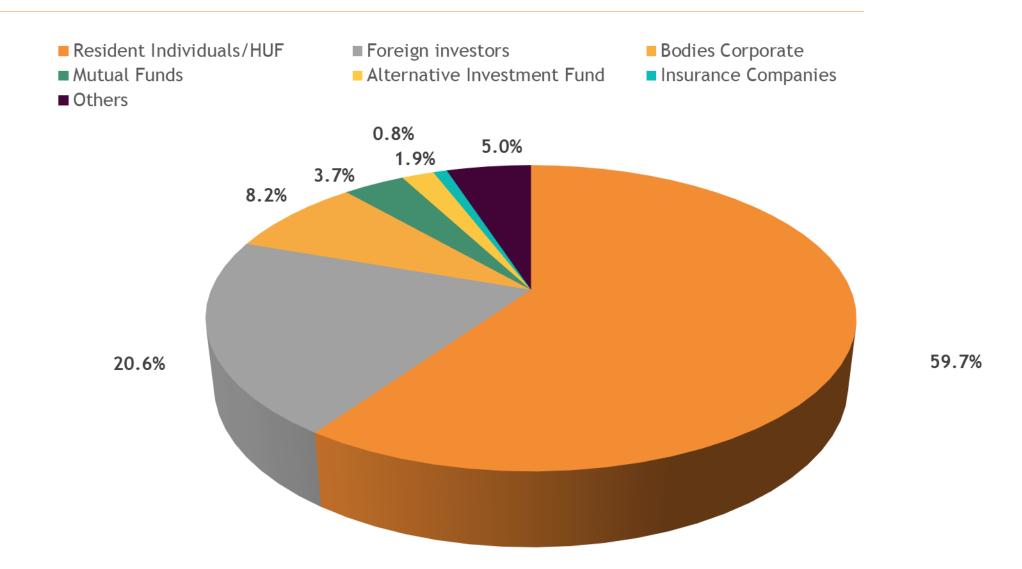
Elets India Digital Marketing Awards 2024

- Best Experimental Marketing Campaign
- Best use of AR/VR

Technology Excellence
Awards 3.0
Innovative application of Al







CORPORATE SOCIAL RESPONSIBILITY



Plan for FY'25

- ✓ Develop the central data management tool to cover all CSR Initiatives.
- √ 10% increase in projects in aspirational districts / BIMARU states.
- ✓ Collaborate with CSR aggregators for high impact projects (Example – Give India)
- ✓ 5% Increase in volunteer engagement from FY24.
- ✓ 20% increase in green cover from FY24 through tree plantation.

Thematic Area	Allocation %	Utilized %
Community Development	35%	35%
Disaster Relief	10%	3%
Education/Sports	10%	10%
Environment	15%	12%
Healthcare	15%	5%
Livelihood Development	15%	8%
Grand Total	100%	72%



CSR Activity

Summer Relief Kit distributed to 300 street vendors



Cleanliness Drive

167 Locations,4369+ Emp Volunteered, 2033 Kg Waste Collected, 4487 Sapling Planted



Employee Volunteering

18 Activities conducted; 603 employees volunteered



Chote Kadam

7 Projects handed over to the community, Benefited to 1500+ beneficiaries.

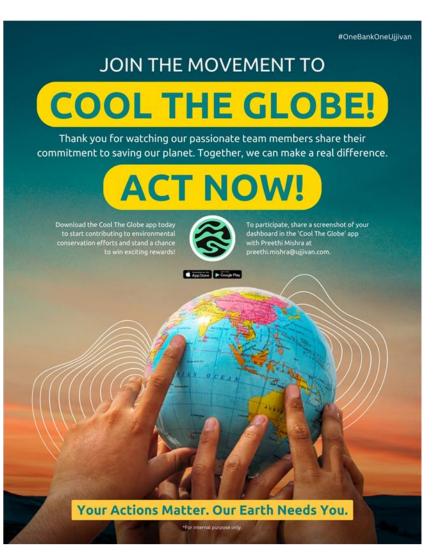
ENVIRONMENT, SOCIAL & GOVERNANCE (ESG)



Plan for FY'25

Achievements Q2 FY'25





BRSR Completed

Business Responsibility & Sustainability Report has been prepared & Submitted for the FY23-24

Sustainability Report

The development of Sustainability Report is in process.

FINANCIAL LITERACY PROGRAM (FLP)



Diksha+ Pro for Micro-Loan Customers

54,292 customers enrolled in Diksha+ FL Program.

92% of the customers were certified

48% Shown interest for different banking products

30% Customers accessed different banking products

25% customers loan repayment digitally

Ujjivan Entrepreneurs Development Program

399 MSME Customers/Co-Applicants trained from 54 branches 17,015 Customers and community people across178 branches have attended Financial Literacy Camp

FLC for Rural Customers





"Pragati" for IL Customers

2,568 customers across
8 branches from Assam has been participated in the "Pragati" Financial Literacy Program designed for Nano-Entrepreneurs



THANK YOU

For Investor Queries:

investorrelations@ujjivan.com